The introduction has a "hook or grabber" to catch the reader's attention. Some "grabbers" include:

1. **Opening with an unusual detail:** (Manitoba, because of its cold climate, is not thought of as a great place to be a reptile. Actually, it has the largest seasonal congregation of garter snakes in the world!)

2. **Opening with a strong statement:** (Cigarettes are the number one cause of lighter sales in Canada!)

3. **Opening with a Quotation:** (Elbert Hubbard once said, "Truth is stronger than fiction.")

**4. Opening with an Anecdote**: An anecdote can provide an amusing and attention-getting opening if it is short and to the point.

5. **Opening with a Statistic or Fact**: Sometimes a statistic or fact will add emphasis or interest to your topic. It may be wise to include the item's authoritative source.

6. **Opening with a Question:** (How many books would we read if it were not for television?)

7. **Opening with an Exaggeration or Outrageous Statement:** (The whole world watched as the comet flew overhead.)